This was an unmissable and amazing event!

Prof. Michael Porter,
Harvard Business School
Industry of Things World USA – where Industrial Internet of Things and Smart Manufacturing experts meet to realise the 4th industrial revolution

After a hugely successful event in 2016, Industry of Things World USA is coming back on February 20-21 2017 as the forum for industrial application IoT stakeholders to come together, define its future, challenge current thinking, unveil latest innovations and create connections with over 600 experts from around the world. The 2.5 day event does not cover hype and unrealistic dreams but addresses the business models, case studies, digitization transformation and real world monetisation strategies you need to stay ahead of your competition.

Join Industry of Things World USA in 2017 to set your technology strategy for scalable, secure and efficient IoT implementation by determining which new technologies will drive IoT to the next development stage. Uncover the investment priorities of C-level execs from the industry and identify which devices, applications and services offer the greatest revenue potential today.

Interactive sessions and carefully planned networking activities will give you the chance to:

● assess the market potential for new growth areas
● know what it takes to safeguard your devices and data
● find pragmatic solutions to the most common security threats
● master the data-driven business models to create new revenue streams

Don’t miss out on the opportunity to meet all IoT stakeholders under one roof for two days, covering your knowledge and practical needs from conception and strategy, through to implementation and successful case studies.

Interactive sessions and carefully planned networking activities will give you the chance to:

● assess the market potential for new growth areas
● know what it takes to safeguard your devices and data
● find pragmatic solutions to the most common security threats
● master the data-driven business models to create new revenue streams

Key themes

● Meet the business leaders with real-world use cases of IoT in action: Build the business case for IoT using ROI metrics that warrant investment
● Rethink the technology strategy for scalable, secure and efficient IoT: Determine which new technologies will drive IoT forward to the next stage of development
● Discover how new technology approaches can smartify your processes: Artificial intelligence, machine learning, additive manufacturing, cloud, augmented reality
● Master the data-driven business models that create new revenue streams: Empower enterprise customers to monetize their data assets
● Standards & interoperability: balancing capability of developing unique selling propositions vs. opening up to engage in an ecosystem and enable open innovation
● Know what it takes to safeguard enterprise data: Tailor your proposition to respond to the security concerns that preoccupy enterprise customers today
● Find pragmatic solutions to the most common security threats: Develop the business case for security by justifying cost in terms of value

10 reasons to attend

1. Learn about new technologies, new practices, and emerging standards
2. See the latest product releases from leading suppliers
3. Hear how others are solving some of your most challenging problems
4. Discuss your issues and ideas with peers, suppliers, and analysts
5. Network with colleagues and develop valuable relationships with peer and supplier executives
6. Expand your knowledge by attending sessions with formats designed to enhance learning
7. Discover new ways to breakdown silos and organizational barriers
8. Collaborate with peers on shared problems like system implementation, legacy systems, new skill sets etc.
9. Impress your boss and colleagues with new fresh ideas to improve performance
10. Inject your requirements into supplier product roadmaps

“Tremendous input and overview, good examples and formats to recognize relevance for own business context.”

Hannes Erler, Swarovski
WE.HAVE PARTNERS. NOT SPONSORS…

WE TAILOR YOUR PACKAGE

BECOME A BUSINESS PARTNER

Over 600 senior international industry execs will attend to discuss key industry topics, exchange knowledge and create new partnerships. Join the event as a business partner to explore specific market verticals, market your products and gain brand exposure to your target audience.

With a huge range of options available to suit your budget and business development needs, our dedicated tailored Business Partner packages will allow you to make the most of your presence at the event with:

- Showcase your products
- Educate cross industry IoT end users on how to overcome key tech challenges.
- We will work with you to create a bespoke speaking opportunity and marketing package that best represents your service portfolio.

Lead generation
With hundreds of decision makers present from the entire industrial IoT ecosystem you will have access to a heavy buyer-led audience for lead generation.

Reach industry decision makers
With the top IT, product, innovation, strategy and infrastructure executives in the audience this is your chance to use the conference sessions as a platform to construct your own industry relevant presentation to push your message to the industry.

Increase your visibility and position your company as an industry leader
An expo stand in our dedicated networking and expo area will give you the visibility you need to promote your offering to your target audience.

You will get the chance to
- Engage with real industry end users of IoT services
- Influence business strategies and create new opportunities for your business
- Be part of real life problem solving conversations to position your expertise
- Showcase how companies have successfully enhanced their businesses using your new IoT-empowered products, services and solutions
- Engage with organisations from industries such as engineering, production and manufacturing. Make their lives, users and consumers smarter, easier, and more responsive to their individual needs
- Mingle with organizations from industries such as engineering, production and manufacturing. Make their lives, users and consumers smarter, easier, and more responsive to their individual needs

Jacqueline Kahlen-Hanlon, GM Partnerships
jacqueline.kahlen-hanlon@you-conect.com  |  +1 518 620 1890

Primary Partner

Supporting Associations

Business Partners

Media Partners
WHAT OUR CUSTOMERS SAY

“Loved hearing from SAP, PTC, Harvard and Stanford University Professors.”
Tamara Lewis, Northrop Grumman

“The conference was a good mix of thought leadership and practice around the IoT space.”
Lane Arthur, John Deere

“It is a needed event to catch the progress of IoT for the Industry field.”
Fumikazu Oka, Toyo Business Engineering
Prof Jim Davis, Vice Provost and CTO UCLA and CTO Smart Manufacturing Leadership Coalition

Smart Manufacturing: The Business of Real Time Data and Manufacturing Intelligence

Jim Davis is Vice Provost, IT and CTO at UCLA with broad responsibilities focused on the investment and development of information technology in the university’s academic, research, education, and public service mission. He has accountability for university-wide planning and strategic investment in computational research, research informatics, educational technologies, online applications, research and education data analytic strategies, and university-wide external and internal community partnerships. Jim co-founded the Smart Manufacturing Leadership Coalition (SMLC) and currently serves as the CTO and Senior Advisor to the SMLC. Jim previously served as director of the NSF Industry/University Cooperative Research Centers (I/UCRC) program and director of the NSF Industry/University Research Center (I/UCRC) for Smart Manufacturing Ecosystems (SMaCE). He is also a Co-founder of the Manufacturing Innovation Institute (MII), which is the Federal Government’s private-public manufacturing R&D and education partnership. Jim also co-founded the Smart Manufacturing Leadership Coalition (SMLC). Jim’s research focuses on the development of advanced manufacturing systems and technologies for competitive manufacturing in the United States. He has extensive experience with business process management, engineering algebras, and advanced numerical methods for solving partial differential equations. He has developed methods for solving complex algebraic structures that arise in the numerical solution of partial differential equations, including matrix equations and singular and ill-conditioned systems. This research has been applied in a variety of fields, including the design of complex systems with uncertain inputs and the development of robust control systems. His work has been supported by the National Science Foundation, the Department of Energy, and other agencies.

Jennifer McNelly, Senior VP, The Manufacturing Institute

The transformative power of Industrial connectivity

Jennifer McNelly serves as the Senior Vice President of Strategic Partnerships at The Manufacturing Institute. As SVP, Jennifer is responsible for the Institute’s external community partnerships. Jennifer is an experienced senior executive with a strong track record of leading and growing revenue-generating business units. Jennifer has extensive experience in workforce development, technology transfer, program management, and development of information technology in the university’s academic research. Jennifer has also served as the Founder and CEO of SMLC (Smart Manufacturing Leadership Coalition). Jennifer has a BS in Industrial Engineering from the University of Wisconsin-Madison and an MBA from the University of Chicago’s Booth School of Business.

Dean Bartles, CMO, UI Lab

Business model generation

Dean Bartles has been dedicated to smart manufacturing, implementing multi-million dollar programs including strategic vision, technology strategy, research and development, technology transfer, program management, and technology operations. Prior to joining IBM, he held several positions at General Dynamics and its predecessor companies, most recently serving as Vice President and General Manager of key Strategic Business Unit in the Ordinance and Tactical Systems divisions within General Dynamics. In 2015, Dean co-founded three manufacturing plants with over 70 employees, more than quadrupled the Strategic Business Unit’s sales over 15 years of leadership, and led the acquisition of multiple companies.

Gary Hayslip

CEO, City of San Diego

Chris Dennis

Global Product Strategy, Coca Cola

Paul Wellmann

CIO, Tennant

Sung Lee

Global Product Manager, Tennant

Edward Rodden

CIO, Sugar Creek Packing

Coco Zhang-Miske

Global Technology Planning Manager, GM

David Bray

CIO, Federal Communications Commission

Robert Martin

Steering Committee Member, Industrial Internet Consortium

Jeremy Jones

CIO, Comfort System USA

Fred Schultheis

Director GMP Automation CDE, Alosa

Linda Golinghorst

Manager IS, Alosa

Nils Christian Roscher-Nielsen

Product Manager, The QT Company

Stefan Hoppe

VP, OPC Foundation

Aldo Dagnino

Research, ABB Research

Jeff Rizzie

Senior Manager - Business Development, Sandvik Coromant

Yves-Gorat Stommel

Director Business Development and Innovation, Evonik Corporation

Alexander Nazarov

Functional Excellence Manager - Engineering, Cummins

Flavio Lima

General Manager of Engineering, Renault do Brasil

Kjeld Jespersen

SMEI - Construction Digital & Technology, Cellepillar

Scott Grumski

Chief Engineer, Forney L.P.

Evanildo Silva

Uptime Manager Group Truck Sales & Marketing Americas, Volvo Trucks North America

Keith Dicharry

Director Process Control & Automation, BASF Corporation

Gary Mintchell

Founder/CEO, The Manufacturing Connection

Brett Brune

Editor in Chief, Smart Manufacturing Magazine

Craig Bachmann

Senior Director, Open Digital/IoT Program, TM Forum

Bill Bonney

Principal Consulting Analyst, Tech Vision Research

Preston Holmes

Head of IoT, Google Cloud

Jean Maicon de Oliveira

Industrial Support Project Manager, Faurecia
SESSION FORMATS

Our interactive formats allow you to make the most of your time at the event. Here are some sessions you can participate in:

**ICEBREAKER SESSION**

The icebreaker session takes place on the evening before the event starts. Just when everyone arrives, we are inviting you to join us for some early networking and give you the chance to settle in the atmosphere of the event. Glass in hand, make your way around the round tables, discuss and network with the speakers and business partners. We invite you to a unique location and allow you to get to know your fellow conferences attendees in a relaxed and interactive setting. Break the ice and get the show on the road!

**KEYNOTES & BEST PRACTICES**

Top speakers, trendsetters, evangelists and experts in the field take to stage to set out the strategic roadmaps of the most current issues and challenge conventional thinking. These sessions are setting the tone for the rest of the conversations of the day.

**LUNCH SESSION**

A lunch workshop, in which you get the chance to address and discuss your specific solution with a qualified group of participants.

**PANEL DISCUSSION**

A panel of experts is set up to discuss a topic that cannot be easily resolved by just one or two persons. There are three sets of participants in a panel discussion: The panel members who consist of experts in the field concerned. The audience who ask questions of the panelists. The moderator who initiates the discussion, questions, synthesizes and summarizes the key points.

**NETWORKING DINNER**

To round up a great day of learning and networking, a dinner is always a good option. Allow yourself to wind down, enjoy great food and drink in a relaxed atmosphere to absorb all the new stimulations from the day. The programme includes great entertainment, interesting and thought provoking evening keynotes or award ceremonies.

**WORLD CAFÉ SESSION**

The main aim of the World Café sessions is to bring industry stakeholders around one table. By entering into an open and creative conversation about key issues affecting all, sharing knowledge, ideas and insights everyone gains a deeper understanding of the challenges and solutions faced. To deepen the interaction, participants are asked to rotate to a new World Café table every 30 minutes (according to their assigned sequence of tables, decided by our proprietary algorithm). The results of each conversation are recorded on white boards and available throughout the event for people to see and reflect on.

**TRAINING SESSION**

The goals of the Training Session are to give delegates the opportunity to delve deeper into a specialized topic of their interest, to exchange experiences, challenges, questions and find together possible solutions and to have a closed group of peers with common interests and really work out suitable approaches and solutions.

**TWEETBACK & CONNECT**

The unique interactive live feedback system! Note down your thoughts on comment cards which will be pinned on walls in the networking area for further discussion.

**LIVE TECH TAKE**

“Nothing is more convincing than seeing technology in action.” Tech Take Live Demos aim not only to introduce new applications and tools, but to give everyone present the chance to touch, feel and experience the forefront of new technology. Don’t miss the chance to be part of the future elite of your industry — Tech Take & Connect your business.
STREAM 1
Business model generation

Leveraging IoT to help Tennant customers drive measurable results
- Learn how Tennant Company, a 140-year-old manufacturer of cleaning equipment, is leveraging IoT to transform its business
- Hear how Tennant Company is helping its customers use the data from its IoT solution. (IRIS® Asset Manager) to improve productivity and reduce costs to clean
Paul Wolven, CTO, Tennant, Sung Lee, Global Product Manager, Tennant

The IOT in Manufacturing. A Journey and Lessons Learned Manufacturing has been connecting things for many years, now optimized infrastructures accelerate the pace, allowing informative useful sensors to be developed. This discussion will review one manufacturer's journey, the lessons learned, as well as expectations going forward. The Software Defined Data Center revolution has been part of that journey, and will also be discussed.
Edward Rottten, CIO, Sugar Creek

Taking advantage of the cloud without the cloud taking advantage of you: security concerns and how to overcome them
- Determining how to ensure secure data transfer between local and remote servers. Addressing concerns around proprietary information being leaked via the cloud innovations in technology that can link new devices to existing infrastructure and better data while keeping the information secure. Should devices have embedded web server or be hosted on a cloud server?
Coco Zhang-Mikio, Global Technology Planning Manager, GM

STREAM 2
Technology & infrastructure

Data driven decision making

STREAM 3
IoT Applications

STREAM 4
IoT Applications

STREAM 1
Business model generation

Successful Industries 4.0 business models – From strategy through to execution
Join this session to understand the most successful Industries 4.0 business models and how you can develop the required digital capabilities to succeed in this industry. In the discussion between key company functions from sales and operations and learn from best practice industry leaders.
Stefan Hoppe, VP, CEO of the company

The killing feature in the IoT world – why is the killing feature killing?
- What makes the business case in IoT
- Is the technology crucial?
Nils Dorph, Research, ABB Research

Data driven decision making

Upgrading legacy equipment & standards to smarter connected systems and processes
- Planning the IoT transformation – Keeping it simple, getting it right
- Sustainable IoT
- The IoT vision
Jeremy Jones, CIO, Comfert System USA

STREAM 2
Technology & infrastructure

Seeing the market for IoT
- IoT’s arrival has created a surge in demand for sensors. This is the first time a mass market event for novel sensor types.
- What are the most interesting sensor types and how can you integrate innovative sensor design into your products? Can sensor driven business models create superior value and incorporate designs which enhance end-user experience? Reserved for Flexera Software GmbH

STREAM 3
Combining value from data

STREAM 4
IoT Applications

Traditional database management solutions fall short in satisfying the sophisticated application needs of an IoT network that has a truly global scale. Current solutions for IoT data management address partial aspects of the IoT environment with special focus on sensor networks. What are the most interesting sensor types and how can you integrate innovative sensor design into your products? Can sensor driven business models create superior value and incorporate designs which enhance end-user experience? Reserved for Flexera Software GmbH

STREAM 1
Business model generation

Generating new revenue streams with IoT
- Discover the latest game-changing digital monetization opportunities through IoT and understand how to leverage the ability to deliver new analytic insights to customers and front-line employees.
- In this session, you will discuss the trend of moving from descriptive analytics to predictive and prescriptive analytics. How can you use your data to enhance your business model? What are the new data management solutions and the most effective strategies to manage your data?
Yves Gorat-Stommel, Director, Research & Business Development, Sandvik Coromant

STREAM 2
Technology & infrastructure

How the IoT will impact your IT infrastructure
- Companies will have a different perspective of business depending on how technology providers incorporate the IoT technologies in their operations. IT advisors will make more decisions regarding corporate IT as they have to run the system and support users no matter which technology direction an organization goes.
- What are the main technical challenges that need to be overcome?
David Bray, CIO, Federal Communications Commission

STREAM 3
IoT Applications

Sustainable IoT
- How can IoT technology be integrated with existing IT infrastructure
capabilities and experiences.
Andrew Gersch, CTO, Cloud Managed Services, Alcoa

STREAM 4
IoT Applications

Journey Towards A Connected Digital Manufacturing Enterprise
- Connecting everything: Laying the foundation for Industrial Internet of Things
- Make Manufacturing a Science: Practical implementation of Industry 4.0/Smart Manufacturing concepts
Fred Schuhb, Director, GSD & Automation COE, Alcoa
Linda Goginrion, Manager IS, Alcoa

SundAy, FebruAry 19, 2017

Sung lee, global Product manager,
Tennant
- From its IoT solution, iRiS® Asset Management, will talk about how it helps its customers use the data to improve productivity.
- How can IoT technology be integrated with existing IT infrastructure?
- On the journey, and will also be discussed.
- The connected Machine Shop: Building the Digital Thread
- Presenting the digital thread concept and intended effect on the value stream of the machine shop
- Explore Use Cases and Benefits of applying digital technology in manufacturing setting
- Introduction of Sandvik Coromant’s new ConnPlus platform of digitally connected solutions (focused on driving efficiency through the machine shop value stream)
- Design and Planning Connectivity in Manufacturing Connectivity
- Advanced Manufacturing Analytics
- Jil Razee, Senior Manager, Business Development and Innovation, Evonik Corporation
- Big Data Analytics – How to get started without knowing where to begin
- Multi-National Corporations (MNC) often do not have an full overview of their capabilities and experiences. MNC generally want to coordinate their global approach. This often leads to lengthy discussions on what to do in how, when and where. Usually, all the questions need to be answered before implementation. However, in case not even the questions are known, the company becomes paralyzed and actually establishes a minimum basis of transparency and gets start into a new technology journey.
- How to move from being the journey to gain first experiences in big data analytics?
- How to break the mold of looking for the perfect solution?
Yves Gorat-Stommel, Director, Business Development and Innovation, Evonik Corporation

ICEMAKER SESSIONS

7:00am
Registration
Official congress opening – chair welcome & intro
Chairman: Dean Bartles, President, North American Manufacturing Research Institute, Ul-Lab

8:30am
ICEBREAKER

Chairman: Dean Bartles, President, North American Manufacturing Research Institute, Ul-Lab

8:40am
Paving the way to the industrial Internet of Things
Ten of billions of interconnected devices by 2020 – a prediction that is both exciting and challenging that provides rich opportunities for innovation. The technology industry at large is mobilizing and realizing a greater vision for Industrial of Things, one that encompasses sensing and sensing platforms, mobile and fixed gateways, analytics and big data, security, manageability, and interoperability. To realize this vision, we need to innovate in many disciplines and drive new common frameworks and standards. This is an industry wide overview of the opportunities, applications, challenges and the future of IoT with a focus on its industrial aspect.

9:10am
The transformative power of industrial connectivity
- Information is power. Helping manufacturers and industrial operators harness it to bring the connected enterprise to life has been a dream for decades. Today, the Industrial Internet of Things is enabling technologies and opening new worlds of opportunity through greater connectivity and information sharing. How can companies take the necessary steps to make the connected enterprise a reality?
Jenifer McIlvain, Senior VP, The Manufacturing Institute

9:40am
Cloud computing, big data, security and the Internet of Things
Many IoT applications comprise large amounts of data. This data is putting a significant strain on existing infrastructures. Cloud computing enables IoT innovation by helping to address the complexity of connecting millions of objects and devices while helping to manage the data strain. However, in order for the Internet of Things to work most effectively, proper use of the ‘Cloud’ is paramount.

10:10am
MONING REFRESHMENT & NETWORKING BREAK
13 | INDUSTRY OF THINGS WORLD USA | February 20-21, 2017

AGENDA

CONFERENCE DAY 1 MONDAY, FEBRUARY 20, 2017

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<td>9:00am</td>
<td>Registration and breakfast briefing</td>
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<td>9:15am</td>
<td>Keynote</td>
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<td>9:45am</td>
<td>Smart Manufacturing: The Business of Real Time Data and Manufacturing Intelligence</td>
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<tr>
<td>10:45am</td>
<td>The Industrial Internet of Things: A new normal for manufacturing</td>
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<td>Smart Manufacturing: The Business of Real Time Data and Manufacturing Intelligence</td>
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<tr>
<td>12:45pm</td>
<td>Lunch Break &amp; Lunch briefing</td>
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<td>Tech Take Sessions in the Exposition Area</td>
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CONFERENCE DAY 2 TUESDAY, FEBRUARY 21, 2017

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<td>11:00am</td>
<td>World Cafe sessions introduction</td>
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CONFERENCE DAY 3 WEDNESDAY, FEBRUARY 22, 2017

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CONFERENCE DAY 4 THURSDAY, FEBRUARY 23, 2017

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CONFERENCE DAY 2 FRIDAY, FEBRUARY 26, 2016

1:45pm Implementation strategies for sensor data analytics
2:45pm Factory automation in a connected world: Service platform and remote monitoring
3:45pm Impact of IoT on your next wave of team members and their skill set
4:45pm Industry standards and the development challenges
5:45pm Connectivity’s place in the Industrial Internet – The great debate
6:45pm How to incorporate intelligence to products

12:45pm LUNCH BREAK
1:45pm World Cafe Session Continued | Rounds 4-5 Out of 5
2:45pm Afternoon Refreshment & Networking Break
3:15pm HOW RELIABLE IS THE IOT INFRASTRUCTURE?
How reliable is the IoT infrastructure?
Storage capacity, scalability and inbound data-center bandwidth requirements are just some issues organizations are already facing as they struggle to manage growing volumes of data, including smart sensors, tablet computers, wearable devices, applications and more. How can we efficiently converge IT and operations technology Systems?
3:45pm Panel discussion
Standards & models for IoT application integration
The Industrial Internet of Things will enable smarter automation that allows “things” to share information, learn about their surroundings and auto-tune themselves to achieve optimum throughput and minimal downtime. Protocols like OPC continue to play an important role in the Industrial Internet as will newer IoT protocols and stalwarts like MQTT. These protocols will ensure that connected machines are able to effectively communicate with each other, unlocking the IoT potential of the Industrial Internet of Things. Key takeaways:
● A foundational understanding of the importance of standard communications protocols for the Industrial Internet of Things
● Recommendations and best practices related to identifying and implementing ideal protocols that can be used to leverage the IoT in your organization.
4:15pm HOW TO MONETIZE THE NEW DIGITAL ECONOMY WITH IOT
How to monetize the new digital economy with IoT
The IoT is the subject du jour with the enormous opportunity created from ubiquitous connectivity and the ensuing avalanche of data. Yet, monetizing this opportunity is further off for many. Find out how this company stepped out ahead, already making money from the Internet of Things today.
4:45pm Conference wrap-up & Chairman closing remarks
Chairman: Dean Barbies, President, North American Manufacturing Research Institute, UI Labs
5:00pm End of Congress

THE SHOW
FOR SESSION DETAILS AND FORMATS, GO TO: WWW.INDUSTRYOFFUNGSWORLDUSA.COM

WHO WILL ATTEND & ADVISORY BOARD

ADVISORY BOARD

Robello Samuel
Halliburton Technology Fellow, Halliburton

Aldo Dagnino
Industrial Data Analytics and Software Architectures Principal Investigator and Leader, US Corporate Research Center, ABB

Jeff Russart
VP of Manufacturing, USG

WHO WILL ATTEND?
Industry of Things World USA fuels you with new ideas, new connections, new inspiration.

From IoT specialists and strategists, to IoT newbies, data geeks to cloud genius, whatever hat you wear or wherever you stand on the spectrum of digital transformation, the conference has something of interest for you.

Join over 500 of the most influential Industrial IoT experts in San Diego!

The Show in 2016

409 leading experts
228 companies
1325 meetings
28 countries

MORE STATS AND FACTS

With the highlight of Prof Michael Porter delivering the evening keynote. Industry of Things World USA made its mark in everyone’s calendars. Collaboration, security, cloud, innovation, software, hardware, PaaS, IaaS and SaaS were the main discussion points from the experts speakers sharing their views and projects on how IoT can and should be applied in businesses. Not only did the over 400 industry delegates have the chance to meet, network and learn from the leaders in the field of the Industrial Internet, but very important business relationships were also forged.
OUR CLIENTS SAY

“Great networking event!”
Mike Wise, SAP

“Thought provoking.”
James Blaszzyk, Owens Corning

“Great summary of the current IoT world and more importantly the things to come.”
Paul Wick, Teradata
Industry of Things World USA is produced by:

you.CONNECT is a business division of we.CONNECT Global Leaders GmbH, a trendsetting, international and independent business network provider. Our aim is to provide all the support tools to help you make all the right long term, mission critical decisions in today’s highly complex and global markets.

Basing our expertise and experience on fine tuning innovative formats, becoming part of our community enables you to gain exclusive access to:
- Corporate cross business networks
- Market insights and business information
- Efficient and inspiring business platforms

The you.CONNECT platform specialises in high level business events that are designed to bring you closer to the people you need to meet on critical topics to network, learn and define the future of the industry.

Our process
Every you.CONNECT event is created from the industry for the industry. In depth industry research with key influencers results in up to date events that hot the latest challenges and opportunities head on.

We are always keeping an eye on the most interesting markets and have become experts in spotting upcoming and disruptive trends. Through thorough evaluation of investment potential and market size we gain market insights that lead us to develop customised business networks for our clients and communities. Taking it one step further, we actively work with our clients and audience to ensure clever buyer-seller matchmaking and foster a community feeling throughout the meetings.